Woods Consulting Group

COMPLIANCE · HR · START-UP

We Build the Business Behind Your Business

Compliance expertise, people operations, and start-up infrastructure for founders and business owners who want to grow without the chaos. We work with everyone from first-time founders to established small and mid-sized businesses, with experience in healthcare and professional services.

01

Compliance

Get ahead of enforcement, or out from under it. Experience across oil & gas, energy, and healthcare.

- Payroll tax remediation
- Multi-state employment compliance
- Worker classification and payroll governance

02

HR

The people side of your business, handled properly.

- Recruiting, placement and staffing
- Payroll processing backed by a Certified Payroll Professional (CPP)
- HR policy and people operations

03

Start-Up & Growth

Build it right from day one, then scale with a plan.

- LLC or nonprofit formation and EIN
- Business plan
- Fractional COO and business strategy

Home Care & Healthcare

Build your home care agency the right way: LLC structuring, state licensing and Medicaid provider enrollment, a Policies & Procedures Manual, caregiver compensation frameworks, and brand and marketing infrastructure. Choose a guided cohort, a done-for-you buildout, or our toolkit.

Government Contracting

SAM.gov and state vendor registration, NAICS and commodity codes, certification support, capabilities statements, and ongoing bid monitoring.

Start with a free inquiry call

10–15 minutes · wcg-global.com · info@wcg-global.com · (203) 293-6292

Woods Consulting Group

FULL SERVICE MENU

Compliance

Payroll Tax Remediation & Advisory

Inquire for pricing

Notice response, penalty and lien negotiation, multi-entity audit readiness, and amended filings. Scoped after a free inquiry call.

Ongoing Compliance & Workforce Risk

From $2,000/month

Multi-state employment requirements, worker classification, HR integration, and payroll governance.

HR

Payroll Processing

From $400/month + software fee

Full payroll processing with compliance checks built in, supported by a team that includes a CPP. Setup: 1–5 employees $250 · 6–15 $500 · 16–25 $750 · 26+ custom.

In-House Staffing & Placement

FT from $80,000/yr
Fee 18–22% of first-year salary

Direct and temporary placement from WCG's own vetted staff pool: an in-house alternative to national staffing agencies.

Start-Up & Growth

Startup Launch Package

Starting at $1,500

LLC or nonprofit formation, EIN, and a business plan. State registrations are not included.

Fractional COO & Growth

Business development from $2,000/mo
Operations projects from $5,000
Fractional COO from $7,500/mo

Market positioning and offer design, operational audits and SOPs, team structure, financial oversight, and executive-level advisory.

Home Care & Healthcare

Home Care Agency Cohort

$3,450

8 weeks, guided. 4 check-ins with WCG, our book, templates, a dashboard, a business plan, a marketing plan, a 90-day roadmap, goal setting, and your website and business cards. WCG guides you through state licensing and Medicaid enrollment; you log in to sign and submit.

Done-for-You Home Care Agency Buildout

Starting at $8,500

LLC structuring, state licensing and Medicaid provider enrollment, Policies & Procedures Manual, caregiver compensation frameworks, and brand and marketing infrastructure.

Home Care Agency Toolkit

$247 or $497

Templates and frameworks to build your agency yourself.

Government

Government Contracting Readiness

$2,000–$6,000 flat
Bid support from $750/month

SAM.gov and state vendor portal registration, NAICS and commodity code selection, certification support, and capabilities statement development, plus ongoing bid monitoring.

HOW IT WORKS

Start With a Conversation

No pressure, all value. Start with a quick call to see if we are the right fit, then go deeper when you are ready.

STEP 1
FREE

Inquiry Call

A 10–15 minute conversation about what you need and the best next step.

STEP 2
$200

Clarity Call

A one-on-one strategy session with our team, with a follow-up. Clarity Calls booked by December 31 also include our book, *You Want to Start a Business, Now What?*

STEP 3

Work Together

Choose a cohort, a done-for-you buildout, or an ongoing engagement. You receive a written scope and price before work begins.

★★★★★

"Working with WCG has been an incredible experience. From compliance and operational structure to marketing and overall business strategy, Ashley provided clear direction and actionable steps. She doesn't just offer advice — she brings real solutions."

Ebony L., Founder, Home Care Agency · Google Review

Ready to Build Something That Lasts?

Request your free inquiry call at wcg-global.com

info@wcg-global.com · (203) 293-6292

Ashley Woods, MBA · Founder & CEO, Woods Consulting Group